

## Privacy Policy

Your privacy is very important to us. Therefore, we would like you to know why and how we process your personal data. We collect and process only the personal data that is necessary to make contracts with our customers and to guarantee our services. This Privacy Policy explains your rights as well as purposes of processing your personal data by Mad Mountain.

### **Definitions:**

**We / Collector** - the collector of your personal data is Mad Mountain sp. z o.o. with its registered office in Warsaw (00-895), ul. Biała 4 lok. 81, entered into the register of entrepreneurs of National Court Register, kept by the District Court in Warsaw, 12th Commercial Division of the National Court Register, under KRS No. (National Court Register No.) 0000630335, NIP No (Tax ID No.): 5272775982, REGON (Statistical ID No.) 364961996, e-mail: [contact@madmountain.io](mailto:contact@madmountain.io).

**GDPR** -The Regulation 2016/679 of The European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation).

**Website** – our website [www.madmouintain.io](http://www.madmouintain.io)

**Visitor** – a person who visits the website, a potential customer or a person who would like to apply for an open position listed on our Website.

### **Purpose of the data processing**

In order to provide our services, we process your personal data for various purposes, but we always make sure that it is done in accordance with the law.

In order to **maintain the Website**, we process data, which is automatically saved by the system, each time you access the Website. The legal basis for this processing is Art. 6 (1) (f) of GDPR, which provides that the processing is necessary for the purposes of the legitimate interests pursued by the Controller.

In order to **conclude a Contract**, we process your name, surname and e-mail address provided in the contact form. This may take place if you would like to apply for a job in our company or if you are interested in our services as a potential customer. In the event of concluding a contract, we also process other personal data necessary for its conclusion.

The data which we process depends on the type of contract. Providing the data is voluntary, but necessary to conclude a contract with us. We declare that we do not collect sensitive personal data. Art. 6 (1)(b) of GDPR, serves as a legal basis.

In order to **use cookies on the Website**, we process the information referred to in the "Cookies and similar technologies" section, Article 6(1)(a) GDPR serves as a legal basis.

For **marketing purposes**, such as sending a marketing information about our services, products, and special offers. Your consent is required to send such information. Art. 6 (1) (f) of GDPR, which provides that the processing is necessary for the purposes of the legitimate interests pursued by the Controller (data processing for marketing purposes), serves as a legal basis.

For **analytical and statistical purposes** regarding the study of Visitors' activity on the Website. Art. 6 (1) (f) of GDPR, which provides that the processing is necessary for the purposes of the legitimate interests pursued by the Controller (monitoring the activity of Visitors on the website), serves as a legal basis.

For **possible establishing, defending or settling a legal claim**. Art. 6 (1) (f) of GDPR, which provides that the processing is necessary for the purposes of the legitimate interests pursued by the Controller (protecting our rights), serves as a legal basis.

### **Providing personal data is voluntary**

Providing personal data in the contact form is voluntary, however, if you do not provide data marked as *required*, we will not be able to contact you to answer your questions.

### **Retention period**

The period of storing your personal data depends on the type of service provided and the purpose of processing. Your personal data is stored as long as you use the Website or store cookies on your device. Retention period may be extended in the following cases:

- concluding a contract with us
- establishing, investigating or defending against possible claims and after this period only if required by law.

### **Cookies and other technologies**

We may store specific information using Cookies (small data files saved on your device when you use the Website). Cookies are used both by our system and other entities, whose services we use (e.g. Google, Facebook).

Cookies and other technologies are used for the following purposes:

- Producing statistics after tracking your activity on the website. For this purpose, we use tools such as Google Analytics;
- Website optimization;
- Marketing - we store information or access information stored on your device. The use of personal data for marketing purpose requires your consent. You have the right to withhold your consent at any time.
- Using social functions - our website has a Facebook pixel, which enables you to like our Facebook fan page. For this purpose we use cookies provided by Facebook.
- Performance check – we gather statistical data on how our website is performing and monitor how Visitors use our Website

The Website uses persistent cookies (stored on your device for a specified period of time or until they are deleted) and session cookies (temporary files stored on your device until you close the Website or web browser)

### **Rights of the data subject**

You have the following rights:

- The right of access
- The right to rectification
- The right to erasure
- The right to restrict processing
- The right to data portability
- The right to object
- The right to change the period of data processing
- The right to lodge a complaint to the supervisory authority dealing with the protection of personal data.

You can exercise the above rights by sending a message directly to our e-mail address [contact@madmountain.io](mailto:contact@madmountain.io).

### **Sharing your personal data with third parties**

In order to provide you with our services, we may share your personal data with our business partners, including IT service providers, marketing and accounting agencies.

In addition to the above cases, we have the right to share your personal data with other public or private entities. We declare that transfer of your data takes place only in accordance with applicable regulations or decision made by a competent authority.

#### **Transfer of personal data to other countries**

Due to the fact that we use services and technologies offered by Microsoft, Google, Facebook etc., your personal data may be transferred outside the European Economic Area. Personal data may be shared only with entities from the United States and only with those that declare data protection.

#### **Privacy Policy Changes**

We have the right to change this Privacy Policy. The current version of Privacy Policy is available on our Website. Privacy Policy becomes effective on January 1, 2021.